

[REDACTED]

**From:** [REDACTED]  
**Sent:** 14 December 2014 11:17  
**To:** Licensing  
**Subject:** [REDACTED]

Re Proposed Supermarket development Cafe O Clay - 122 Broomhill Road

- I write to register my strong opposition to the above proposal, on the grounds that it represents;
1. A contradiction to the Scottish Government's goal to target alcohol cheap pricing by supermarkets and introduce minimum pricing.
  2. A contradiction to the recently introduced lowering of drink/ drive levels as it is likely that many customers will drive to the proposed venue and buy alcohol potentially on impulse when supplies at home have run out, especially during the proposed late opening hours.
  3. It sets a bad example to the many school children who are likely to use the proposed shop en route to school that alcohol can be bought cheaply and locally throughout the day.
  4. Abergeldie and other parallel roads are already a rat run for traffice avoiding South Anderson Drive, often exceeding the 20 mph limit. It is highly likely this would be increased by the presence of a high turnover shop with resultant risks to pedestrian, much of it children and the elderly safety. The frequency of buses and high HGV traffic already cause congestion at this site.
  5. Resident parking is currently often poached by non residents and this too would likely become an issue.
  6. Like most folk, I enjoy a drink in the comfort of home and experience no difficulty at all in accessing this from the plethora of convenience supermarkets on Holburn Street, the large supermarkets at Bridge of Dee and a licensed grocer a few hundred yards from the current proposal.
  7. A casual perusal of recycling bins in the area suggests that local customers have no difficulty buying alcohol.

In my view the site would be far more usefully exploited for the community by development to a dental or health related building or even a quality restaurant which even if licensed would constitute far less of a risk to the safety and health of the community.

Your sincerely,

[REDACTED]